

How to Write a Creed

The first step in creating a new dialogue among a group!

What is a creed?

- ▶ A motivational statement
- ▶ A statement of purpose
- ▶ A commitment to personal or group development
- ▶ A path to a better tomorrow
- ▶ A standard for success
- ▶ A common language that expresses a vision

Who should write a creed?

- ▶ Everyone could benefit from a creed
- ▶ A group creed should contain contributions from all members
- ▶ Ownership is invaluable
- ▶ Anyone who wants to be inspired and motivated to meet the challenges of daily life

Four Steps to Writing a Creed:

- ▶ Who I am or who we are
- ▶ What I/we believe
- ▶ Statement of goal(s) and desired results
- ▶ Plan of action

Step #1: Identify who you are: a person, a class, a school, or a team...

- ▶ I am ...
 - ▶ Choose positive words
 - ▶ Use adjectives

Sample:

“I am a motivated member of the class of 2016!”

Step #2 What do I/we believe?

- ▶ Life Principles
- ▶ Skills
- ▶ Talents

Sample:

“I am intelligent, creative, persistent and ready to make my place in the world.”

Step #3 Statement of Goal/s or desired results

- ▶ What are my possibilities, my dreams, or my vision?
 - ▶ Short term
 - ▶ Long term

Sample:

“My destiny is in my hands! I have the power to make my life count.”

Step #4 Plan of Action

- ▶ What will I do to make my vision happen?
 - ▶ Steps

Sample:

“I will keep moving forward into tomorrow with confidence and hard work.”
I will respect myself and others. I will set a good example for my peers.
Education is my ticket to a better tomorrow. I will succeed.”

Conclusion: Put it all together!

- ▶ Sample:

“I am a motivated member of the class of 2015!”

“I am intelligent, creative, persistent and ready to make my place in the world.”

“My destiny is in my hands! I have the power to make my life count.”

“I will keep moving forward into tomorrow with confidence and hard work.”
I will respect myself and others. I will set a good example for my peers.
Education is my ticket to a better tomorrow. I will succeed.”