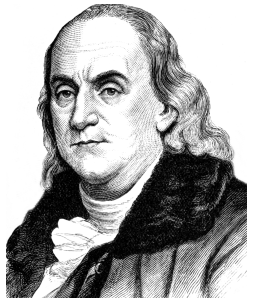
“If better is possible, then good is not enough. Well done is better than well said.”

- Benjamin Franklin